

# Samantha Fowler

Graphic Designer

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www.maladaptivecreations.com

## Objective

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Creative and detail oriented Graphic Designer with extensive experience using industry standard programs and equipment such as Adobe, Microsoft, and apple systems. Quick learner with experience working in a fast paced environment with tight deadlines while yielding quality results.

## Experience

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### Art Director

*Defunkt Magazine* | 5/2020-Present

- Coordinates with all departments of the magazine in order to streamline the production of multiple digital and printed volumes per year.
- Manages art curation; reviews art submissions for quality and ensure they represent the brand identity.
- Responsible for the visual identity of each volume, working directly with the Editor in chief to ensure every volume is top quality.

### Graphic Designer

*Fiserv* | 9/2020-1/2022

- Designed typography, layout composition, and design methodology to create artwork from preprinted stock.
- Managed time to create a continuous flow of content for half a dozen or more clients per week.
- Color correction and conversion (SPOT to CMYK; SPOT to RGB) for exact color match using tools to accurately match color from preprinted stock to digital file and output.

### Freelance Graphic Designer

*Freelance* | 1/2015-Present

- Facilitates clear communication and cooperation with clients in order to bring their vision of the work to life.
- Designed and created multiple company logos, brochures, newsletters, and other promotional material.
- Developed corporate image for companies by designing marketing material that effectively communicated the companies identity.

### Community Manager

*Collaborative Gaming Association* | 10/2018-Present

- Developed consistent brand identity by creating content for external use such as social media and advertising, as well as internal use such as style guides, graphics, and other media.
- Manages over a dozen content creators; reviews content to ensure consistent quality and cohesion throughout the community.

## Skills

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### Software

Acrobat, After Effects, Illustrator, InDesign, Lightroom Classic, Photoshop, Premier Pro, Autodesk Maya, Blender, Google Suite, Microsoft Office Suite

### Design

Visual identity, publication and print media design, vector illustration, motion graphics, photography, photo retouching and manipulation, social media graphics, 3D modeling and rendering, video editing

## Education

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### Bachelors of Fine Arts in Graphic Design, Minor in Art History

University of Houston - Clear Lake | 2017-2019

### Associates of Art in General Studies

Galveston Community College | 2016-2017